

ASIA'S #1 WEBSITE*



*In franchising

franchiseindia.com
Entrepreneur's Daily Dose

ASIA S #1 FRANCHISE WEBSITE

www.franchiseindia.com:

Asia's #1 franchise website, generates 68,98,903 hits monthly and 3129 unique applications daily. Keeping with the times, Franchise India Holdings Limited launched its exclusive franchise website in July 1999. The website serves as an online extension and an international gateway, catering to both the international and domestic market. Listed on all search engines and marketed extensively in trade events and other media in India and abroad, the site generates regular traffic of prospective business buyers. The medium can be considered as the most effective for franchise searches across Asia and overseas. FIHL further plans to give its online presence an extension with www.franchisepakistan.com, www.franchisenepal.com, www.franchisebangladesh.com, www.franchisedubai.com, www.franchisemalaysia.com and www.franchisesrilanka.com.

Franchising through Internet - A Global Media

www.franchiseindia.com captures the power of internet for your franchising needs as:

- ▶ It is Asia's #1 franchise site with over 68,98,903 hits a month and 3129 franchise applications a day.
- ▶ Serves as an online extension and an international gateway, catering to both international and domestic markets.
- ▶ It is competitively ranked on all major search engines, including Yahoo, Altavista, Google, Lycos, AOL, etc. and generates regular traffic of prospective business buyers.
- ▶ Working on the B2B model it offers complete franchising solutions to every client. A direct form is available online to all those who wish to learn more about your franchise opportunity. Lead information will be automatically sent to you.

HOW WE REACH YOUR AUDIENCE

When you advertise on www.franchiseindia.com, you reach highly targeted audiences who are interested in franchising opportunities such as yours. Its traffic is targeted and global because:

- It is a portal which offers research, free information, tools, and services for the franchise industry along with numerous franchising opportunities
- Has strategic alliances with other companies, which target the franchise industry.
- Has multiple domain names, for example, franchiseguru.com, which point traffic to franchiseindia.com, franchisenepal.com, franchisemalaysia.com and franchisedubai.com.

BENEFITS TO ADVERTISERS

If you're a franchisor, you can get listed on our site. Your franchise concept will be seen by more than 1,00,000 unique visitors. You can choose any of the different options:

HOME PAGE ADVERTISING OPTIONS:

Category	Price Per Month
1 Top Strip Banner(Long):	Rs. 80,000/USD 1771
2 Top Business Opportunities:	Rs. 50,000/USD 1,146
3 Featured Franchise Companies:	Rs. 35,000/USD 834
4 Franchise & Business Opportunities:	Rs. 8,000/USD 271

Add ons: We can create your company's subdomain with response form and real time access to prospects data.

Enhance Your Participation:

E mail Blasts (single shot) Rs. 75,000/\$ 1,637

DIRECTORY LISTING PROGRAM

The directory listing is most trafficked zone of our website

(A) Free Directory Listing

Logo and a brief introduction about your company will be listed free of cost.

Pricing: Free

(B) Premium Directory Listing

(100% Premium under Category First page)

Logo, profile & essentials of your company will be listed as per the following:

Pricing: ■ 1 Month: Rs. 3,000/ USD 170 ■ 6 Months: Rs. 15,000/USD 424
 ■ 12 months: Rs. 25000/USD 636

SPONSORSHIP PROGRAM:

1 **Category Sponsorship:** Rs. 25,000/USD 515 Per Month (First Page)

2 Directory Sponsorship

- **Platinum Sponsorship** -All pages- Rs 1,00000-\$2463 Per month
- **Gold Sponsorship** -75% pages-Rs 70,000-\$1759 Per month
- **Silver Sponsorship** - 50% pages-Rs 50000-\$ 1290 Per month

3 **Newsletter Sponsorship:** Rs 25000/- \$704

Expert Advice
 Get expert advice on all your queries regarding franchise

Looking for franchise

Send details to consultant: 2

Name:
 Address:
 Email:
 Phone:
 Details:

franchiseindia.com's newsletter is a free fortnightly online newsletter written in an easy-to-read format with interviews, current news, advice, & reports & survey information on the franchise industry. Your advertisement will reach a highly-targeted market of over 85,000 opt-in subscribers and additional thousands who view the newsletter on our website.



1 **BOOK AN AREA HERE FOR CATEGORY SPONSORSHIP**

Logo Advertisement in Newsletter: Rs. 10,000/USD 352 Per month



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