

INDIA'S FASTEST GROWING BUSINESS MAGAZINE ARE YOU PROFITING



we create franchise
BRANDS

MediaKIT-2009

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Full Page	Rs 1,00,000/\$2500
Full Page (first 20 Pages)	Rs 1,10,000/\$2750
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1/2 Page Double Spread	Rs 1,20,000/\$3000
Double Spread	Rs 2,00,000/\$5000
Strip Ad	Rs 40,000/\$1000
Special Positions (full Color Advertisements)	
	Single Issue
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First Double Spread	Rs 2,10,000/\$5250
Art Card (135gsm) Both Side	Rs 2,00,000/\$5000
Art Card Single Side with Tab	Rs 2,15,000/\$5375
Art Card Both Sides with Tab	Rs 3,00,000/\$7142
Commissioned Editorial Per Page	Rs 80,000/\$2000
Indian Franchise Directory 6 months	Rs 54,000/\$1285

TECHNICAL SPECIFICATIONS
 Paper: 65 gsm Art paper
 Printing Process: Web-fed
 Binding: Perfect binding
 175 - line screen, emulsion side down
 Cover: 170 gsm Art paper

Full Page
Bleed 195x268
+3mm bleed allowance all four sides
N. Bleed 168x245

Half page
Horizontal
N. Bleed 168x122

Half page vertical
N. Bleed 84x245

Horizontal Strip
175 x 70

Double Spread
Bleed 396x268
+3mm bleed allowance all four sides
N. Bleed 369x240

Magazine: 195x268 mm, Size Perfect
Please provide cut marks.

Bleed margin of 3 mm on all four side of the page and 3 mm gutter space is required

ALL DIMENSIONS IN MM

FREQUENCY: Monthly
On stand 1st January, 1st February, 1st March, 1st April, 1st May, 1st June, 1st July, 1st August, 1st September, 1st October, 1st November, 1st December

DEADLINE
BOOKING - 3 wks before publication date

MATERIAL - 2 wks before publication date

MATERIAL
PDF with 300 dpi Control to curve fonts OR EPS in a CD

CALL OUR ADVERTISING MANAGER FOR A DETAILED PRESENTATION

FRANCHISE INDIA

Publications

<p>CORPORATE OFFICE: F-89/11, Okhla Industrial Area Phase -1 New Delhi- 110020 Mobile: 09810092379</p>	<p>MUMBAI OFFICE 203, 2nd Floor, Patel Industrial Estate, B-40, Veera Industrial Lay Out, New Link Road, Andheri (W), Mumbai- 400 053 Mobile: 09323968158</p>
<p>tfw@franchiseindia.com</p>	
<p>BANGALORE OFFICE: 28, 6th Cross, First Block, Koramangala, Bangalore - 560 034 Mobile: 09312064301</p>	<p>CHANDIGARH OFFICE: Franchise House, S.C.F. 143-144, Sector 17, Panchkula-134 109 Mobile: 09312064301</p>

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